

# YOUR INVITATION



## Office of the Industry Advocate

### ‘MEET THE BUYER’

**Advanced Technologies & Creative Industries sectors**

**8.30am – 12.30pm, 3 December 2013**

**Western GrandStand, Level 3, Adelaide Oval**

The role of Industry Participation Advocate (IPA) is to ensure local businesses leverage maximum opportunities from the State Government's \$3.8 billion annual spend in goods and services and through the Government's portfolio of building and construction projects, major projects and a range of advanced technologies.

An important part of the role is to build the awareness across Government agencies about what South Australian companies have to offer. In order to achieve this, the Office of the Industry Advocate is running a series of Meet the Buyer events each year with the support of BrandSA and a number of industry associations.

You are invited to attend the Meet the Buyer Event - in the Advanced Technologies and Creative Industries space to be held on 3 December 2013, where you will have the opportunity to meet face to face with senior government buyers and project managers to present their capabilities and discuss how they can assist government agencies to meet their purchasing and contracting needs. This event also presents government staff with the opportunity to learn about products and services they were not previously aware which may be utilised effectively in South Australian Government projects

Topics that may be discussed at this Meet the Buyer includes:

- Information and communication technology
- Creative Industries (music, film, graphic design, publishing)
- Energy and electrical products
- Media and communications
- Security

To register please visit: [meetthebuyer3dec13.eventbrite.com.au](http://meetthebuyer3dec13.eventbrite.com.au)

A number of industry associations and other organisations will also be present to provide information about their role and services across the industry including Business SA, Enterprise Connect and the Local Government Association.